
“Mbhelpers.com”

My Business Helpers



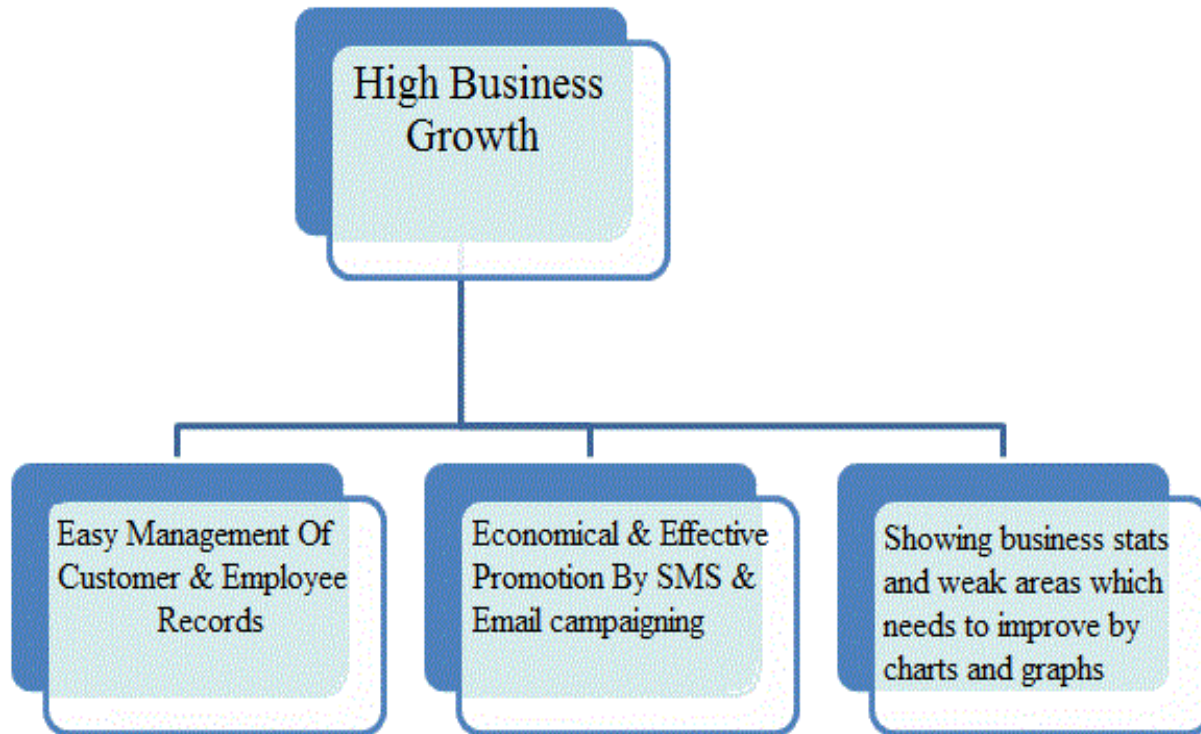
About Mbhelpers.com

- ⊕ **Mbhelpers is a web based software designed as a simple to use yet powerful CRM system for small business.**

- ⊕ **Helps you by following ways:**
 - As a promotional tool. (Email and SMS campaigning)
 - As a record keeping book. (Keep salary and employee other records)
 - To keep your record safe & secure. (No loss of data due to any h/w or s/w problem like viruses, worms etc.)
 - As your secretary. (Keep you alert by reminder and alerts about your work schedule.)
 - As your business advisor. (Showing you by charts and graphs where you should work.)



How Mbhelpers.com helps



Mbhelpers.com



As a promotional tool

As a promotional tool mbhelpers.com helps you to do promotion as big companies and present your business as big brand. Free direct email and SMS service is offered which lets you create custom templates and then do direct mail or SMS campaigns using the data in the CRM that gets merged with your templates.

Promotion through Mbhelpers.com have following benefits:

- **Speed:** Messages or emails are delivered instantly to the recipients' inboxes. By this You can accelerate your marketing .



➤ **Reach and Penetration:** By using mbhelpers.com you can overcome geographical parameters that exist with other promotional methods as email and sms have large coverage area. So, you can sent email and sms anywhere in the world.



➤ **Ease and Efficiency:** Messages and email can be distributed to multiple recipients at the click of the mouse.



- **Economical:-** Promotion through mbhelpers.com is very economical as mbhelpers.com provide free email campaigning and also some limited sms campaigning. You can also promote business through paid sms campaigning at very minimal cost.



- **Targeted:-** Mbhelpers.com allows you to target specific recipient groups or individuals for sending promotional emails or sms.



As a record keeping book

As a record keeping book you can use it to manage any type of record and check it anytime and anywhere as it is maintained online. Some examples and benefits are given below:

- Keep record of customers visited your office, shop or your workplace.
- Maintain and store enquiries or queries of customers which can be used in future for studying customer needs or requirements etc.
- Helps to manage staff record like salary, leaves etc.
- Reduce or even eliminate large and problematic paper work.



To keep your record safe & secure

- ⊕ Your records are safe & secure with mbhelpers.com.
- ⊕ No worries of losing data due to any hardware or software problem as all the data is kept on online server which is highly secured.
- ⊕ Due to online service you can access your records anywhere and any time.
- ⊕ Searching or finding any record in Mbhelpers.com is very easy.



dreamstime.com

As your secretary

- ⊕ **Reminders and Alerts tools help you as your secretary like.**
 - Reminders helps to remind you important tasks such as appointments, cash collection, to make calls to customers etc.
 - You can fix alerts for your customer and it will go to your customer by email/sms on fixed date automatically.



As your business advisor

- ⊕ As a business advisor it provides you the up and down of your business in graph.
- ⊕ In graphs you can see your daily cash details, customer visited and new customers.
- ⊕ By accessing your record you can check your regular customers and irregular customers.
- ⊕ As you get the data of regular and irregular customers, you can take care of your regular customers and put efforts in making irregular customers regular.



Who can use our service?

⊕ **All type of business owners can use this service. Some examples are given below:**

- **Societies and NGO's:-** For sending event organizing and schedule alerts etc.
- **Doctors and clinics:-** For giving appointments and maintaining previous record of patients and intimating about new facility started in clinic et c.
- **Educational Institutes:-** For sending pending fee alerts and other type of notifications etc.
- **Immigration services:-** To aware new rules of immigration to customer or to tell his/her file status etc.

Note:- Business and their ways of using mentioned above are not the only who can use it, there are many other business which are using this service according to their own needs. For more information check it at www.mbhelpers.com

For more information

Contact us

Business Booster
Smart World Infotech
Near Tajpur Chownk, Distt. Ludhiana
Punjab 141109

Phone: +91 8699191305
Email: mbhelpers@gmail.com

Thank you!

